

# SHAWN WALLER

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## OVERVIEW & SKILLS

Business Analyst, Graphic Designer and Web Developer with the following:

- more than 15 years of professional experience
- the proven ability to work efficiently while meeting multiple fixed deadlines
- strong troubleshooting skills with a sound understanding of analysis, design and development

## LANGUAGES, TECHNOLOGIES & TOOLS

.NET, C#, CSS, HTML, JS, PHP, SQL, XML and XSLT

Adobe, Google and Microsoft products

## EXPERIENCE

### HSG|CodeBlue

*January 2012 - present*

Development - responsibilities involve developing custom SharePoint solutions for all aspects of HSG|CodeBlue.

Technologies and Tools used daily involve .NET, Analytics, CSS, Excel, SharePoint, SSRS and XML.

Additional responsibilities and skills involve the following:

- installation and maintenance of SharePoint.
- development of custom workflows, automated emails and integrated reporting solutions.
- design, development and maintenance of public facing website services with internal SharePoint back-end solutions.

### Holiday Vacations

*September 2009 - December 2011*

Development - responsibilities included design, development and maintenance of all aspects of Holiday Vacations.

Technologies and Tools used daily involve Access, Analytics, Excel, MySQL, PHP, SharePoint, SQL and XML/XSLT.

Additional responsibilities and skills involved the following:

- analysis and development of all email and online marketing strategies.
- development of XML with print and online projects via custom coded solutions.
- integration of email marketing, business intelligence and custom content management systems.
- development of unique online solutions to facilitate print projects, online marketing and shared reporting solutions.

### CVOL

*June 2001 - September 2009*

Development - responsibilities consisted of working closely with sales and clients to efficiently create web sites.

Technologies and Tools used daily involved .NET, CSS, Excel and PHP.

Additional responsibilities and skills involved the following:

- facilitation of sales and development of internal tracking systems.

### Leader-Telegram

*May 1998 - June 2001*

Design - responsibilities consisted of improving work-flows while consistently meeting fixed deadlines.

Technologies and Tools used daily involved .NET, CSS, Excel and PHP.

Additional responsibilities and skills involved the following:

- design, development and maintenance of all Eau Claire Press Company web sites.

## EDUCATION

Chippewa Valley Technical College

- Associate of Applied Science, IT-Programmer/Analyst

University of Wisconsin Eau Claire

- Bachelor of Fine Arts, Graphic Design
- Bachelor of Arts, Art Education

